

INSTRUCTIONS

ONBOARDING &
INSTALLATION
GUIDE

go print happy

PHOTO PRINTING KIOSK

A red rectangular box with rounded corners containing white text. The text reads "START RIGHT HERE" in a smaller font, followed by "QUICK START" in a large font, and "GUIDE" in a medium font below it.

START RIGHT HERE QUICK START GUIDE

A horizontal dotted line is positioned above the title "PHOTO PRINTING KIOSK".

PHOTO PRINTING KIOSK

NOTE: PLEASE INSTALL PRINT CATCH TRAY, RIBBON AND PAPER IN ASK-300 PRINTER PRIOR TO INSTALLING KIOSK, THEN POWER OFF UNTIL INSTRUCTED. INSTRUCTIONS FOR ASK-300 ARE WITHIN THAT PACKAGE.

1. **CAREFULLY** unpack GetPix Kiosk as shown on packaging.
2. Before assembling, please prepare a power extension cord, if needed, and place the ASK-300 in its desired location.
3. If Floor Stand or Landscape Screen placement is desired, see Optional Instruction guide.
4. Connect loose USB end to the ASK-300 USB port.
5. Open the stand's case using key provided and remove screen protection foam and tape.
6. Connect the 2 power cords to power outlet(s).
7. Power ASK-300 on.
8. Power tablet on (if not auto started) by tapping power switch on lower left bottom of tablet.
9. Close stand case and press the Lock Button to lock.
10. GetPix Software will auto start.
11. If you have not already registered your kiosk, please visit www.mygetpix.com/register and fill out the required fields so you can then receive your registration code.
12. Connect to Wi-Fi by following on-screen prompts.
13. Enter registration code as provided in the onboarding email.
14. Agree to Terms of Use.
15. If you'd like to add payment to your kiosk, please visit www.goprinthappy.com/square and follow the on-screen directions. Please reference the attached Square On-Boarding Instructions and Information Sheet for additional details.

WARNING: Please ensure that the kiosk's metal base is securely anchored to a firm surface (i.e. the floor, countertop, etc.) to prevent it from falling or tipping over.

Not properly securing the floor stand adapter pole or the countertop pole to the metal base, and subsequently not securely anchoring the metal base to a firm surface such as the floor or countertop can cause the kiosk to fall or tip over resulting in injury and/or product damage.

SET UP PAYMENTS SQUARE PAYMENT ON-BOARDING

PHOTO PRINTING KIOSK

1. Visit www.goprinthappy.com/square to set up a Square account. Even if you have an existing Square Account, you will need to sign up for a new and separate Fujifilm/Square Account in order to receive Fujifilm's transaction rates.* You will need to use a unique email address for your Fujifilm/Square account. The physical home address used for registration can be the same as on pre-existing accounts.

2. Once you've completed your Square integration you can link your Square account with Fujifilm through a unique MyGetPix.com link that will be provided via email by Fujifilm.

3. If you would like to disable the "Pay at Register" option and only offer payment directly on the kiosk, please go to the maintenance screen on your tablet and un-check the box next to Pay at Register.

*You may use your existing Square account for the Fujifilm kiosk, however you will not receive Fujifilm's discounted rates.

MANAGED PAYMENTS WITH SQUARE

KEY TAKEAWAYS

Square is a payments company that uniquely offers a full stack of solutions including: a) proprietary PCI-compliant hardware b) proprietary PCI-compliant software c) managed payments and related professional services.

PCI COMPLIANCE - LEVEL 1: OVERVIEW

- Payment Card Industry Data Security Standard (PCI DSS) is a set of security standards set forth by the five major payment brands (Visa, MC, AMEX, JCB) to ensure the protection of cardholder data. PCI Compliance is mandatory for businesses to accept credit cards.
- PCI adherence requires the maintenance of advanced firewalls, the encryption of all cardholder data, the restriction of access to cardholder data, and constant monitoring.
- PCI Compliance is expensive; companies that process over 6 million card transactions annually must have an onsite data security audit (~ \$70,000+); smaller businesses usually pay substantial monthly fees to their processors for PCI (~ \$100 - \$10,000).

SQUARE BENEFITS

- Square is PCI DSS compliant as a Level 1 (highest) Service Provider and Merchant.
- Square is on the PCI Council Board of Advisors and actively helps drive data security standards.
- Square is the merchant of record for every transaction.
- Square takes the burden of PCI Compliance off the merchant.
 - Small businesses don't need to pay any fees relating to the maintenance of PCI Compliance for payments processed on Square.
 - Large businesses can avoid substantial firewall, encryption, and auditing fees.

POINT TO POINT ENCRYPTION (P2PE)

- Square handles the security of all payment card transactions processed via our hardware and software. Square is certified with secure End-to-End Encryption.
- All Square hardware comes out of the box with end-to-end encryption.
- Payment data is encrypted at the moment of entry. Square's proprietary tokenization scheme ensures that unencrypted payment data never touches your device or application.
- Square uses industry-standard cryptographic protocols and message formats (such as SSL/TLS and PGP) when transferring data.

FLEXIBLE AND FAST DEPOSIT SCHEDULE

- Square offers next business day deposits at no additional fee.
- Payments taken before 5pm PT (8pm ET) will be available in your bank account the next business day. Payments accepted on Friday after 5pm PT (8pm ET) will post to your bank account by Monday morning.

CHARGEBACK DISPUTE & RESOLUTION SERVICES

- Square works on the seller's behalf to fight and win chargebacks at no additional cost. This could save significant sums of time of money given the higher potential volume of "friendly fraud" anticipated with GetPix Dash's younger target demographic.
- Square's proprietary fraud prevention technology helps identify suspicious payments before they happen. We stay ahead of fraud trends by looking at our entire payment ecosystem (1+ billion payments & \$65 billion in 2017).
- When disputes occur, Square's in-house team of dispute representatives work directly with the cardholder's bank to manage all aspects of the dispute process.
- Square charges no monthly fees for dispute management.
- Unlike other processors, Square does not add a markup for disputes.

QUICK SET-UP, NO LONG TERM COMMITMENTS

- It's free to sign up and fast to set up. There are no long-term commitments or monthly fees, and you pay only when you make a sale.
- Fujifilm rates are available to all retailers signing up for payment services via the co-branded web page for the GetPix Kiosk: <http://www.goprinthappy.com/square>
- Even if you have an existing Square Account, you will need to sign up for a new and separate Fujifilm/Square Account to receive Fujifilm's rates. If you use your existing Square account instead of creating a new account via the co-branded web page, you will not receive these special rates.

FEES & SERVICES

- Square is offering market competitive "Cost + Processing Fees" model.
- Square provides transaction-level reporting through the Square Dashboard to increase transparency, clearly explaining the total cost of each transaction. Retailers will be able to export transactions to analyze monthly trends in addition to viewing the total Transaction and Network Fee adjustments for each location.
- Square offers an additional range of other added value services which can be found here: <https://squareup.com/software>

A background image of two women, one with short dark hair and one with long blonde hair, both laughing and looking at a smartphone held by the blonde woman. The image is overlaid with a semi-transparent teal filter. In the center, there is a white rectangular box containing the Fujifilm logo.

FUJIFILM